

# UGC PORTFOLIO

ADVENTURE FAMILY VLOG



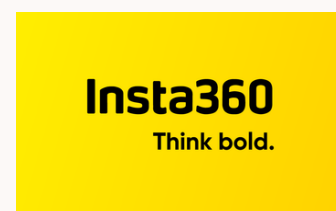
# ABOUT US

Adventure Family Vlog creates authentic, high-quality travel and lifestyle content designed to help brands connect with real families and adventure-minded audiences. Rooted in our hands-on travel experience, we produce engaging content that highlights destinations, stays, experiences, and products in a natural, relatable way.

Our goal is to deliver content that feels genuine, visually compelling, and conversion-ready. From short-form video and lifestyle photography to destination showcases and experiential storytelling, we create assets brands can confidently use across social, web, and paid campaigns.



## PREVIOUS HAPPY CLIENTS:



# UGC VIDEOS OFFERED

## **VIDEO TYPES**

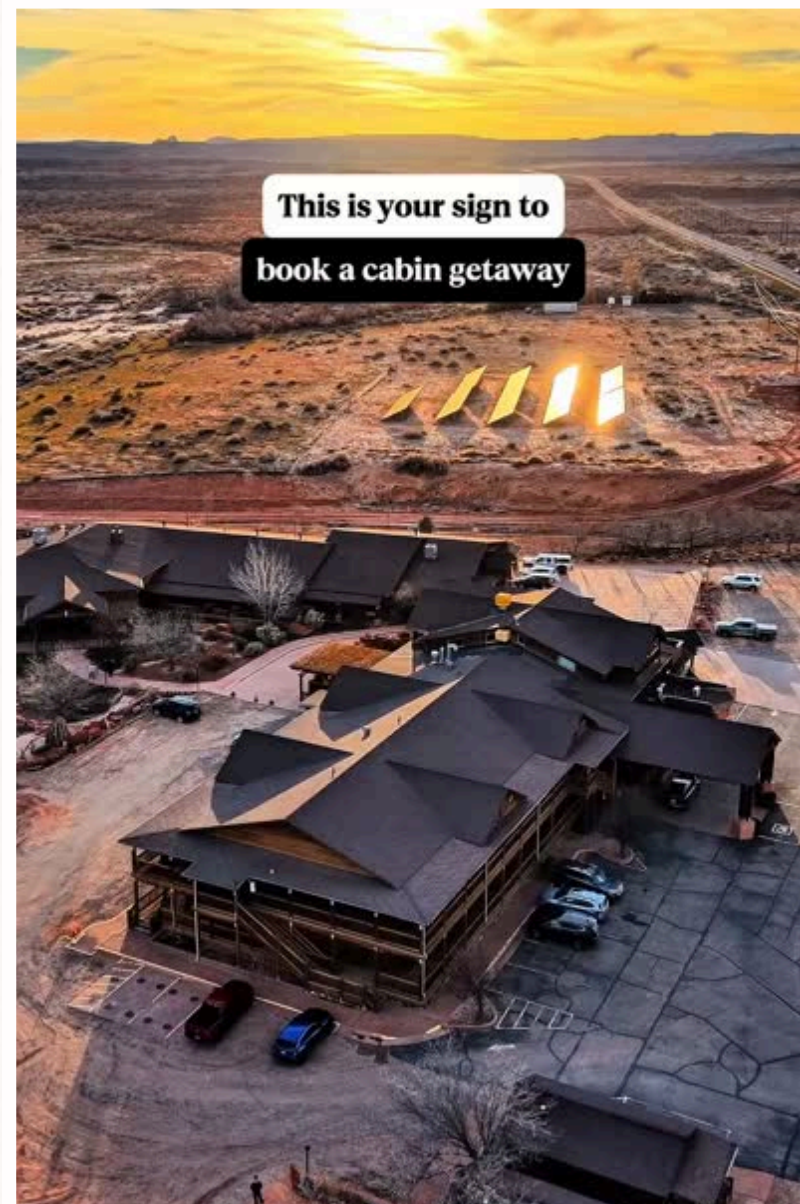
- DESTINATIONS/EXPERIENCES
- VOICEOVER NARRATION
- GUIDES
- LIFESTYLE
- PRODUCT ADS
- TESTIMONIAL

## **NICHE EXPERTISE**

- FAMILY TRAVEL
- BUCKET LIST STAYS
- UTAH & SOUTHWEST TOURISM
- ROAD TRIPS
- NATIONAL PARKS
- SHORT-FORM VIDEOS
- STORYTELLING

# PORTFOLIO EXAMPLES:

## STAYS



Client: Desert Rose  
Brief: Drive awareness for Desert Rose

## EXPERIENCES



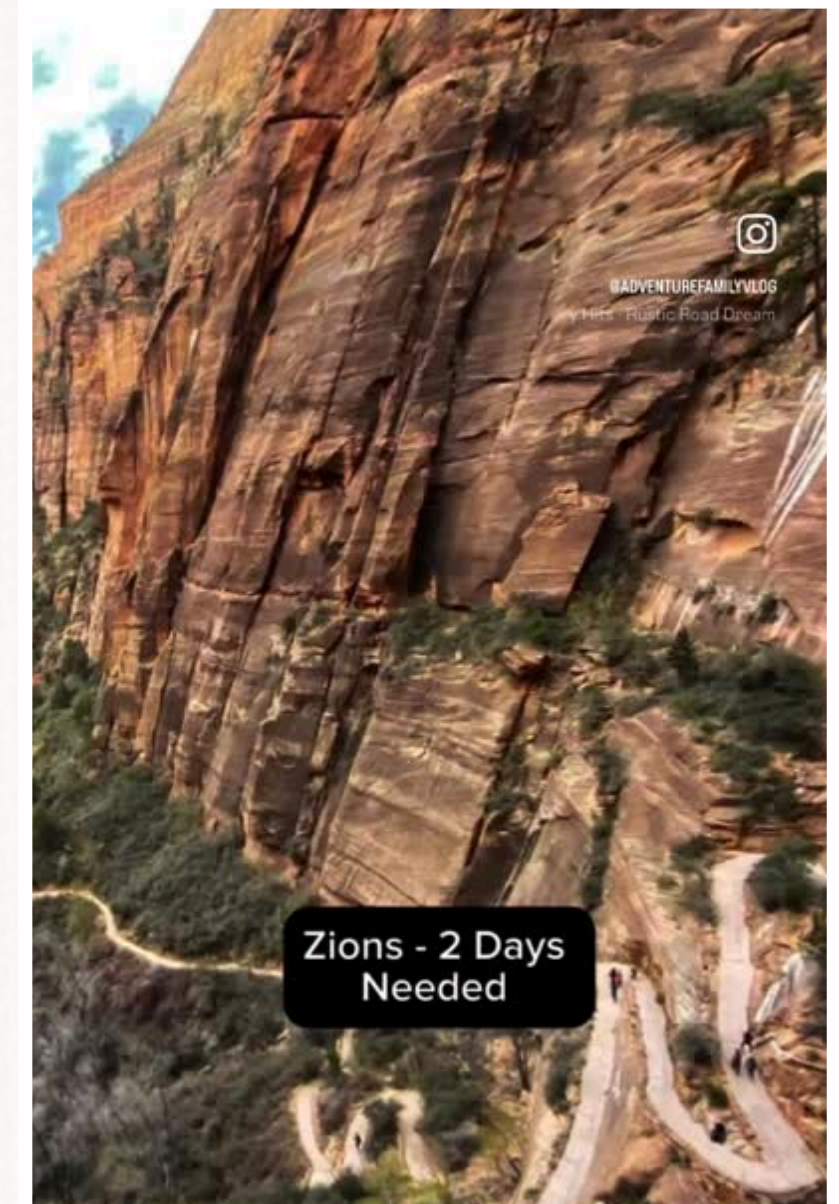
Client: Utah Lake Sauna  
Brief: Drive awareness for Desert Rose

## VOICEOVER



Client: Midway Crater  
Brief: Showcase the experience

## ROAD TRIPS



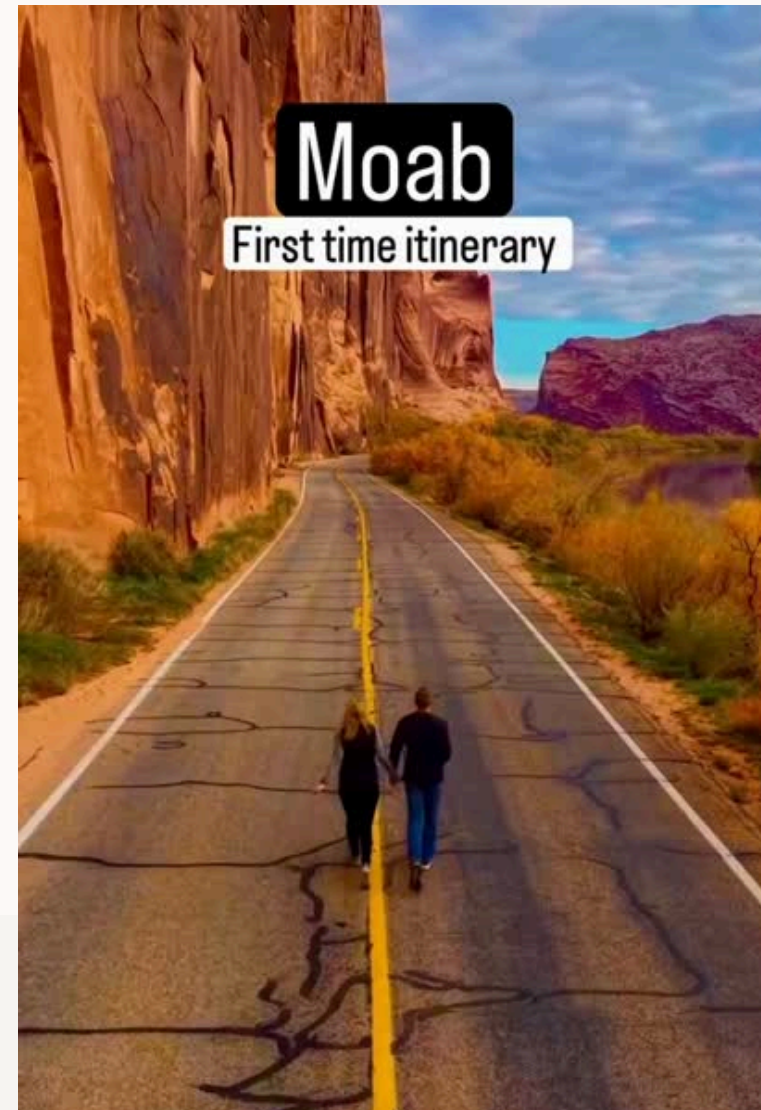
Client: None  
Brief: Showcasing Utah road trips

# TRAVEL

## SHORT FORM VIDEOS



**TRIP RECAP**



**ITINERARY**



**DESTINATION HIGHLIGHTS**



**PRODUCTS**



**BEAUTIFUL MONTAGES**

# EXTRA ADD ONS



**DRONE FOOTAGE**



**360 FOOTAGE**



**ACTION**

Extra types of content we can offer for your brand.

# LOOKING FOR PROFESSIONAL PHOTOS?

We do that too!



# LET'S WORK TOGETHER!

**SHOOT US AN EMAIL!**

**BOOK A CONSULTING CALL!**

**208-599-4604**